



**KARNATAKA FISHERIES DEVELOPMENT CORPORATION**  
(A Government of Karnataka Undertaking)  
**Regd. Office : Hoige Bazar, Mangalore - 575 001.**

✉ E-Mail: [kfdcixe@yahoo.com](mailto:kfdcixe@yahoo.com)

☎ Phone - (0824)-2421281/82

🌐 Website: [www.kfdcfish.com](http://www.kfdcfish.com)

☎ Fax - (0824)-2424560

No:KFDC/MKF/SW/Online Sales/2015-16

Dated: 07-10-2015

### **Request for Expression of Interest(REOI)**

Karnataka Fisheries Development Corporation Ltd (KFDC) intends to implement Online Fish marketing system in Mangalore region to improve its sales & to reach maximum customers. The system should facilitate KFDC persons to receive online orders from customers using Multi channel customer on boarding phone number, Smart phone App, Website supporting, Mobile commerce store. The system should facilitate targeted customer communication through SMS/App Notifications/ Emails etc.

KFDC invites Request for Expression of Interest (REOI) from interested parties for Supply, Installation of Online Fish Sales Marketing Software at Mangalore unit. The quotation should include details of implementation period, cost etc. and the response shall be in writing or by fax / email.

Last Date for accepting the quotation: 13-10-2015 (Upto 4.30PM)

**For more details contact**

(1) Our Head office at Hoige Bazar, Mangalore -1  
0824-2421281/82/83

(2) Website: [www.kfdcfish.com](http://www.kfdcfish.com)

Sd/-  
**MANAGING DIRECTOR**  
KFDC LTD., MANGALORE